

MSME

सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES
MSME-TECHNOLOGY DEVELOPMENT CENTRE, MUMBAI



सत्यमेव जयते
(Govt. of India Society)

Ministry of Micro, Small & Medium Enterprises

Organised by IDEMI Mumbai Ministry of MSME Govt. of India

Government Certificate Professional Course on **DIGITAL MARKETING**

२ दिवसीय व्यवसायिक प्रशिक्षण कार्यक्रम

दिनांक: २८ आणि २९ जुलै २०१८ वेळ: स. १०.०० ते सायं. ५.३०

स्थळ: IDEMI, स्वातंत्र्यवीर तात्या टोपे मार्ग, चुनाभट्टी, सायन, मुंबई.

Contents: Search Engine Optimization (SEO), Free Content Creation & Earnings, Social Media (Use for Business), Facebook (Free & Paid Marketing), LinkedIn (Professional Use & Advertising), Twitter (Use), Youtube and Earnings, Online Business Setup (Guidance) for Food Industry, Tourism & Hotel Industry, Website Designing (Brief).

Hands-on: On Page SEO, Off Page SEO, Facebook Paid Campaigning, Youtube Channel Setup, Google Analytics, Blog Creation

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Venue & Registration:

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