



IDEMI



(Government of India Society)

(Ministry of Micro, Small & Medium Enterprises)

Require Marketing Manager (Tool Room/ Testing & Calibration Activities) (Ad-Hoc)

Qualification: -

Essential:- Degree in Engineering (Mechanical / Electrical / Electronics / Electronics and Telecommunication / Instrumentation from a recognized University / Institution.

Desirable:- Post Graduate Degree in above subject / MBA

Experience: - 5 years' experience in Marketing & Manufacturing of Sheet Metal Dies & Moulds / Tool Design & Fixtures / Additive Manufacturing / SMT / Calibration / Electrical / Electronics Testing out of which 3 years in responsible Technical / Management position. **Age limit - 40 years.**

Send the application by e-mail at admin@idemi.org along with testimonials on or before **15th November, 2021**. Application form is available on www.idemi.org.

IDEMI, Mumbai

The Marketing Manager shall work in coordination with respective HOD and shall be responsible for day-to-day work related to Marketing of IDEMI services & other activities assigned by the respective HOD for getting new projects.

The marketing activities includes marketing of the IDEMI services through study and analysis of various Industry requirements, meeting with customers, showcasing IDEMI services through various Digital media, attending vendor development programmes, exhibition, webinars, customer meet etc. Also cost estimation, quotation, online / offline tendering, vendor development, customer feedback, analysing customer complaints, ISO/ AS / NABL related documentation etc.

	Manager Marketing (Tool Room)	Manager Marketing (Testing & Calibration)
Educational Qualification	<p><u>Essential:</u> Degree in Mechanical Engineering from a recognized University / Institution</p> <p><u>Desirable:</u> Post Graduate Degree in above subject / MBA</p>	<p><u>Essential:</u> Degree in Engineering (Electrical/ Electronics / Electronics and Telecommunication / Instrumentation from a recognized University / Institution.</p> <p><u>Desirable:</u> Post Graduate Degree in above subject / MBA</p>
Experience (essential)	<p>Minimum 5 years of experience in Marketing & Manufacturing of sheet metal dies & moulds / tool & fixture design/ additive manufacturing / CNC machining / aerospace machining / SMT / components / should be familiar with Govt. Tendering, Gem portal etc.</p>	<p>Minimum 5 years of experience in Marketing of Testing activities of Electrical / Electronic Product / System / Equipment for EMI / EMC Testing / Environmental Test / Safety testing / Type Testing of Energy meter, Relays, Luminaries, Medical Products, Consumer products etc. Candidate should also have experience in calibration activities for Electro-technical, Mechanical, Fluid Flow, Temperature measuring instruments.</p>

11. Languages known: (Mark “ ✓ ” in the appropriate box)

Sr. No.	Language	Read	Write	Speak

12. Any other information: _____

Ihereby declare that all statements made in this application are true, complete & correct to the best of my knowledge and belief. I understand that in the event of any information being found false or incorrect at any stage or not satisfying the eligibility criteria according to the requirements of the relative advertisement, my candidature/appointment is liable to be cancelled/terminated. I hereby agree that any legal proceedings in respect of any matter(s) or claims or disputes arising out of this application and/or out of the said advertisement can be instituted by me only at Mumbai and Courts/Tribunals/Forums at Mumbai only shall have sole and exclusive jurisdiction to try any cause/dispute. I undertake to abide by all the terms and conditions in the advertisement given by IDEMI.

Place:

Date:

Signature of the Candidate