



INSTITUTE OF INDIAN SOCIETY
NETIVE PROFESSION OF ELECTRICAL
MEASURING INSTRUMENT MUMBAI

(A Govt. of India Society)
Ministry of Micro, Small & Medium Enterprises
Organised by IDEMI Mumbai, Ministry of MSME, Govt. of India

Government Certified Professional Course on **Digital Marketing**

Course Duration: 2 days

Date: 4 & 5 May 2019 **Time:** 9.30 am to 5.30 pm

Contents: Introduction to Digital Marketing, SEO, SMM, Email Marketing, How to make money online, Inbound Marketing, Digital Marketing Tool and Techniques

For whom: Businessmen, Marketer, Graphics Designer, Website Designer, Project Manager, Web Developer, App Developer, Anyone who wants to learn Digital Marketing

Fees: ₹. 6000 +18%GST DD/Cash in the name of IDEMI, Mumbai (Breakfast, Lunch & Tea included)

Government Certified Professional Course on **UX/UI Design**

Course Duration: 2 days

Date: 11 & 12 May 2019 **Time:** 9.30 am to 5.30 pm

Contents: learn design thinking, user center design, user research, learn through case studies, learn UX & UI design tools, create mini project and upload it on internet. Understand the business opportunity in field of UX/UI designing

Fees: ₹. 6000 +18%GST DD/Cash in the name of IDEMI, Mumbai (Breakfast, Lunch & Tea included)

Contact For Details in between 9 am to 5 pm

Mobile : 9869281034

Venue: IDEMI Opp. Everard Nagar Bus Stop. Chunabhatti, Sion, Mumbai 400 022

10.00cm

8.00cm