

MSME

सुख, लघु एवं मध्यम उद्यम

MICRO, SMALL & MEDIUM ENTERPRISES

MSME-TECHNOLOGY DEVELOPMENT CENTRE, MUMBAI



सत्यमेव जयते

(Govt. of India Society)

Ministry of Micro, Small & Medium Enterprises



(A Govt. of India Society)
INSTITUTE FOR DESIGN OF ELECTRICAL
MEASURING INSTRUMENTS, MUMBAI

Organised by IDEMI Mumbai Ministry of MSME Govt. of India

Government Certificate Professional Course on **DIGITAL MARKETING**

Course Duration: 2 Days

Date: 8 & 9 December 2018 Time: 10.00 am To 5.30 pm

Venue: IDEMI, Swatantryaveer Tatya Tope Marg, Chunabhatti, Sion, Mumbai

**AFTER SUCCESSFUL COMPLETION CERTIFICATE WILL BE
ISSUED BY GOVERNMENT OF INDIA**

Contents: Search Engine Optimization (SEO), Free Blog Creation & Earnings, Social Media (Use for Business), Facebook (Free & Paid Marketing), LinkedIn (Professional Use & Advertising), Twitter (Use), Youtube and Earnings, Online Business Setup (Guidance) for Food Industry, Tourism & Hotel Industry, Website Designing (Brief).

Hands-on: On Page SEO, Off Page SEO, Facebook Paid Campaigning, Youtube Channel Setup, Google Analytics, Blog Creation

Fees : Rs. 5500 + 18% GST in the name of IDEMI, Mumbai, (Includes Breakfast, Lunch & Tea) For Technical Detail: 9834360324

For Whom: Person from IT & Management field, Entrepreneur, Students & All General Citizen

Contact For Details in between 10 am to 6pm:

Mobile : 8806614948 / 9503566014 / 9869087617

Venue & Registration:

INSTITUTE FOR DESIGN OF ELECTRICAL MEASURING INSTRUMENTS

IDEMI, Swatantryaveer Tatya Tope Marg, Chunabhatti, Sion PO Mumbai - 400 022.

Web.: www.idemi.org Email: training@idemi.org

Ph.: (022) 2405 0301/2/3/4 Bring Laptop & Dongle for Practical.